2024-2028 Health Improvement Plan



Prepared by:





Health Improvement Plan

This plan was developed in conjunction with the Community Health Assessment. This improvement plan is a living document and will be used to improve the overall health of Crawford County.





Goal	Assure an	effective system that enables equitable access to services and care needed to be healthy	
Objective	Crawford Co	ounty Community Health (CCCH) will collaborate with partners to improve access to health care coverage	
#1	Strategy	Partner with the Child Adolescent Health Program to train 2 staff members to provide Presumptive Medicaid Eligibility	
	#1:	Determinations for children through the age of 18 by June 30, 2024.	
	Strategy	Partner with the Family Planning Program to train 2 staff members to provide Family Planning Program eligibility	
	#2:	determinations for individuals of reproductive age by June 30, 2024.	
	Strategy	Partner with the Child Adolescent Health Program to provide Presumptive Medicaid Eligibility Determination	
	#3:	education for Crawford County Memorial Hospital fiscal/billing department by December 31, 2024.	
	Strategy	Partner with the Child Adolescent Health Program to provide Presumptive Medicaid Eligibility Determination	
	#4:	education for St. Anthony fiscal/billing department by December 31, 2024.	
Measure: Eligil	Aeasure: Eligible families will have multiple locations throughout the county where they can receive assistance.		

Objective	CCCH will ed	CCCH will educate families about resources (health care and community supports)	
#2	Strategy	Partner with the Child Adolescent Health Program to educate families new to Medicaid about services they are	
	#1:	eligible for and assist with linking families to medical/dental homes and other services as needed. Through this	
		partnership, a provider resource list will be maintained and updated at least twice yearly that can be given to families	
		to help them locate health care services. The provider resource list will be updated by June 30, 2024.	
	Strategy	Partner with Early Childhood Iowa and Decategorization to update and maintain a community resource directory	
	#2:	that can be provided to individuals to assist them with locating community supports. This directory will be reviewed	
		and updated by December 31, 2024, and available for community members either in print or electronically on CCCH	
		website.	
Measure: Fam	Measure: Families will have access to resource lists for health and community supports.		

Objective	CCCH will collaborate with partners to improve access to transportation for health-related needs	
	Strategy	Convene local stakeholders to assess current transportation options (what is available, who can use it, hours of
	#1:	operation, how it can be accessed) for both local and out-of-town/county needs and identify opportunities to improve
		access. The Crawford County Coalition (multi-sector community partners) meets bimonthly. This group will be utilized



		to initiate this strategy and identify additional partners. This initial discussion will be completed by June 30, 2024,
		with on-going communications to be determined.
Measure: Multisector partnerships will be initiated to increase transportation options available for individuals and families		

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Objective	CCCH will support staff training and development efforts that build health equity skills and teach cultural humility	
	Strategy	Provide foundational knowledge about the CLAS Standards for agency staff to ensure health services are culturally
	#1:	and linguistically appropriate by June 30, 2025.
	Strategy	CCCH will employ bilingual (Spanish) staff to provide interpreting and translating services. These individuals will
	#2:	participate in the Basic Interpreter Training series provided through Salud! Multicultural Health Coalition by June 30,
		2025.
	Strategy	CCCH bilingual staff will complete the Community Health Worker noncredit certification course or apprenticeship
	#3:	opportunity that is currently available through a partnership between lowa Department of Health and Human
		Services, University of Iowa College of Public Health, Iowa Workforce Development, Iowa Chronic Care Consortium,
		and Des Moines Area Community College by June 30, 2025.
Measure: Staff	Measure: Staff will receive training that provides a foundation for cultural humility and health equity.	



Priority #2: Mental Health and Mental Health Disorders

Goal	Assure access to mental health supports		
Objective	Crawford Co	Crawford County Community Health (CCCH) will equip families with parenting skills and knowledge of how to access	
#1	and use both physical and mental health resources		
	Strategy	Partner with BVCS Early Childhood Iowa (ECI) to secure funding to provide Family STEPS Home Visitation services as	
	#1:	an upstream approach to improve mental health. Grant proposals will be submitted by dates required by ECI (Spring	
		2024).	
Measure: Fami	Measure: Family STEPS Home Visitation services will be available for families who qualify.		

Objective #2	CCCH will build protective factors that increase individual and community resilience and decrease stigma through education on mental health topics such as Mental Health First Aid, Adverse Childhood Experiences, trauma, and the		
	value of social supports		
	Strategy	Convene local stakeholders to discuss community supports and education needs. The Crawford County Coalition	
	#1:	(multi-sector community partners) meets bimonthly. This group will be utilized to initiate this strategy and identify	
		additional partners, topics, presenters, and timelines. This initial discussion will be completed by December 31,	
		2024, with on-going communications to be determined.	
Measure: Com	Community-based education will be provided.		



Goal	Ensure that residents of Crawford County have enough food for an active, healthy life	
Objective #1	Crawford County Community Health (CCCH) will increase awareness of food insecurity through community-based education	
	Strategy #1:	Convene local stakeholders to discuss this issue and develop a community-wide initiative. The Crawford County Coalition (multi-sector community partners) meets bimonthly. This group will be utilized to initiate this strategy and identify additional partners. This initial discussion will be completed by June 30, 2025, with on-going communications to be determined.
Measure: Com	ure: Community-based education will be provided.	

Objective	CCCH will inc	CCCH will increase access to fresh produce	
#2	Strategy	Partner with local producers to set up a network of locations across the county where they can drop off extra	
	#1:	produce. Use communications channels in place (word-of-mouth, social media, partners) to educate families. Initial	
		discussions will be completed by June 30, 2025, with on-going communications and messaging to be determined.	
Measure: Multisector partnerships will be initiated to increase access to fresh produce.			

Objective	CCCH will in	CCCH will increase awareness of locations where food can be accessed	
#2	Strategy	Partner with Early Childhood Iowa and Decategorization to update and maintain a community resource directory	
	#1:	that can be provided to individuals to assist them with locating community supports. This directory will be reviewed and updated by December 31, 2024 and available for community members either in print or electronically on CCCH website.	
Measure: Families will have access to resource lists for health and community supports.			



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